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FOR IMMEDIATE RELEASE

Bristol, PA (August 1, 2008) – Bucks First Federal Credit Union (BFFCU) has approved a “**GREEN**” Auto Loan program. The program is designed for members purchasing any new vehicle that has a minimum 25 city mpg and are more environmentally friendly and less dependent on petroleum based fuel. Loans will feature a rate .50% lower than BFFCU’s current new vehicle loan rate, making the product even more appealing. Bucks First opted to provide a “**GREEN**” Auto Loan for clean-fuel vehicles to emphasize the Credit Union’s commitment to energy conservation efforts.

BFFCU’s environmentally friendly “**Green**” Auto Loan comes on the heels of a recently established “**G<sup>2</sup>**” program launched in July of this year. “**G<sup>2</sup>**” which stands for “**GO GREEN**” is a new way that Bucks First FCU is trying to reduce it’s impact on the environment. Bucks first offers E-Statements, Internet Bill Payer and Txt banking to Help the world today, for a better planet tomorrow.

#### About BFFCU

Unique in the financial world, Bucks First Federal Credit Union is a not-for-profit cooperative, owned and directed by our members. Our mission is to provide a safe place for members to save and borrow at reasonable rates. Credit unions were founded to make people’s financial lives better by enabling them to pool resources, lend to one another, extend financial services, and keep their money local. Unlike banks, where profits are paid to stockholders, Bucks First Federal Credit Union’s “profits” are returned to its members, in the form of better rates, lower fees and superior servic